

## **Fleet Graphics, Inc. Relocates To New Larger Facility**

KETTERING, Ohio (April 2006) Local graphics company, Fleet Graphics, Inc. moved into a larger headquarters this month as it continues to grow its business.

“We have grown a lot in the last 10 years and kept knocking down walls to make space. Our offices began to look like a maze,” said K.C. Waggoner, Fleet Vice President.

The 50-year-old graphics company purchased a 6,000-square-foot new facility in Kettering. The company, which generates about \$1 million in revenue annually, moved from a 4,500-square-foot facility near the East Town shopping center in Dayton.

In addition to the move, the company spent more than \$180,000 on new equipment upgrades in the last year, including a system that can produce product samples with pristine color and high-end contract digital proofs. It also purchased a solvent based wide format ink jet printer that allows Fleet to create graphics, labels, banners and stickers up to 61” wide that can weather the outdoors.

Fleet started buying more digital equipment about five years ago. Instead of simply providing a product to print shops, it became a full-service graphics company, capable of providing products and services to printers and clients with all types of graphic needs.

Fleet, which has eight full-time employees, handles graphics for The Dayton Bombers Hockey Club, packaging for NCR Corporation, offset digital plates for a manufacturing company’s in-house print shop, and design layout for the National Aviation Hall of Fame’s quarterly magazine.

When it moved into the East Dayton strip complex 17 years ago, Fleet occupied 1,800-square-feet of space and had four employees. As spaces opened up next door to the company, it started knocking down walls to expand into adjacent slots along the strip.

The new facility is located at 1940 Smithville Road, Kettering, OH.

Costa Papista, president of The Dayton Bombers, said he sticks with the local graphics company because its quality and turn-around time are better than the national companies other hockey teams use. If The Bombers need dasher board signs – boards along the ice that promote sponsors – Papista can call Fleet on a Friday morning and have the boards installed by game time Saturday night.

“And we love the fact that they’re hockey fanatics,” Papista said. “It’s a great marriage for us.”